

Jonathan Hiskes

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IN SHORT

Versatile writer and communicator. Proficient in a range of forms and voices, experienced in leading complex projects and delivering work on deadline. Demonstrated record of motivating constituents to engage by reaching both the head and the heart.

EXPERIENCE

Content Strategist / Writer

Carnegie Dartlet | January 2019–present

- Helping clients sharpen their voices and invigorate their storytelling.

Communications Director, Simpson Center for the Humanities

University of Washington | January 2015–November 2018

- **Creativity:** Storyteller who demonstrates the vitality of humanities scholarship and its value to the public good. Short-form and long-form, social media and newsletters, text, video, and photography. Lively and jargon-free.
- **Leadership:** Supervise staff production of email newsletters, flyers, posters, calendars, and funding invitations. Manage contract videographers, photographers, digital marketers, and designers. Manage publicity budgets.
- **Strategy:** Clarify core organizational messaging and ensure consistency across platforms; write strategic briefs; tapped by the director to write correspondence with major donors and granting organizations.

Senior Marketing Communications Coordinator

Bastyr University | June 2011–January 2015

- Developed an editorial voice across the institution, managed its highest-circulation publications, and brought journalistic rigor and a user-focused orientation to all content. Helped marketing team meet overall recruiting goals each year on staff.
- Sharpened editorial focus into key messages, 1) demonstrating the university's credibility by covering evidence-based research and 2) showing the transformative power of education through compelling personal stories.
- Proposed and led redesigns of email newsletters (our chief recruiting and engagement publications), informed by analytics data and user surveys. Proposed and led multimedia web projects, including map-based stories and narrative profiles.

Pacific Northwest Correspondent and Associate Editor (remote position)

Sustainable Industries Magazine | January–June 2011

- Helped a Bay Area magazine establish its presence in the Pacific Northwest. Cultivated sources, broke news, and built readership with minimal guidance.

Staff Writer

Grist.org | January 2009–December 2010

- High-volume writing for environmental news site; long-form investigation and short-form humor; light touch on heavy topics. Helped articulate the case for new organizational focus away from environmental disasters and toward urban solutions.
- Reporting from U.N. climate negotiations in Copenhagen, Canadian tar sands, Welsh clean energy labs, Arizona solar plants, and Vancouver green-housing developments.

Reporter

Brown County Democrat (Indiana) | August 2005–August 2007

- Learned reporting on the job at small-town newspaper; learned to write quickly and carefully; learned how – and how not – to interview and build trust with sources; learned to orient all of my work around trying to be useful to a community of readers.
- Covered nearly every dimension of a rural community: schools, local government, data-driven reporting on local economy, investigative reporting on tax controversies, shadowing police raids, arts and business profiles, and award-winning narrative storytelling.

EDUCATION

Indiana University, M.A., Journalism | 2008

Accelerated one-year track, scholarship supported

Calvin College, B.A., English | 2004

Writing and religious studies minors, Dean's List every semester

FREELANCE WORK

Freelance Writer, 2007–present

Includes reporting in *The Guardian* and *Mother Jones*; creative and critical writing in *River Teeth*, *The Christian Century*, and the *Seattle Review of Books*; contract writing and editing for Grenzebach Glier and Associates, Lincoln Park Zoo, Wilburforce Foundation, and the U.S. State Department.

AWARDS

- **Collegetown Institute Scholarship**, Writing Spirit, Writing Faith Workshop, 2018
- **News Writing Gold Award**, Council for Advancement and Support of Education (CASE) District 8, for "An Inside Look at Cadaver Lab," 2015
- **SimpsonScarborough Scholarship** for New Higher-Education Communications Professionals, CASE, 2012
- **Nieman Narrative Journalism Scholarship**, Nieman Foundation Conference, 2008
- **Story of the Year**, Hoosier State Press Association Division 2, for series "The State of Brown County Tourism," 2007

SKILLS

InDesign, Photoshop, Dreamweaver, multiple CMS platforms, HTML, social media, email campaign software, Microsoft Office, and AP and Chicago style. Familiar with CSS and video shooting and editing.